

# Trustlook Insights – Q4 2016

BYOD Trends & Practices



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# Overview



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BYOD is the practice of allowing employees to use personal devices at work. It gives employees freedom over where (and how) they work, and allows companies to spend less in operating expenses. Despite its rising popularity, many employers are still on the fence. If not fully understood and regulated, BYOD can threaten IT security and put a company's sensitive business systems at risk.

This report is the result of a survey of 320 Trustlook Mobile Security users. The goal of the survey was to understand current BYOD trends and practices within organizations. Some findings validated existing beliefs, while others were truly fascinating in terms of how BYOD is treated and understood at organizations. We hope you enjoy the findings.

# Key Survey Findings



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1. Even though 70% of employees use a personal device for work, only 39% of companies have a formal BYOD policy
2. More than 50% of respondents have never received instructions for using a personal device at work
3. More than 75% of respondents are not familiar with the MDM (Mobile Device Management) solution of their employer
4. Only 14% of employers have a preferred mobile security app for their employees to use



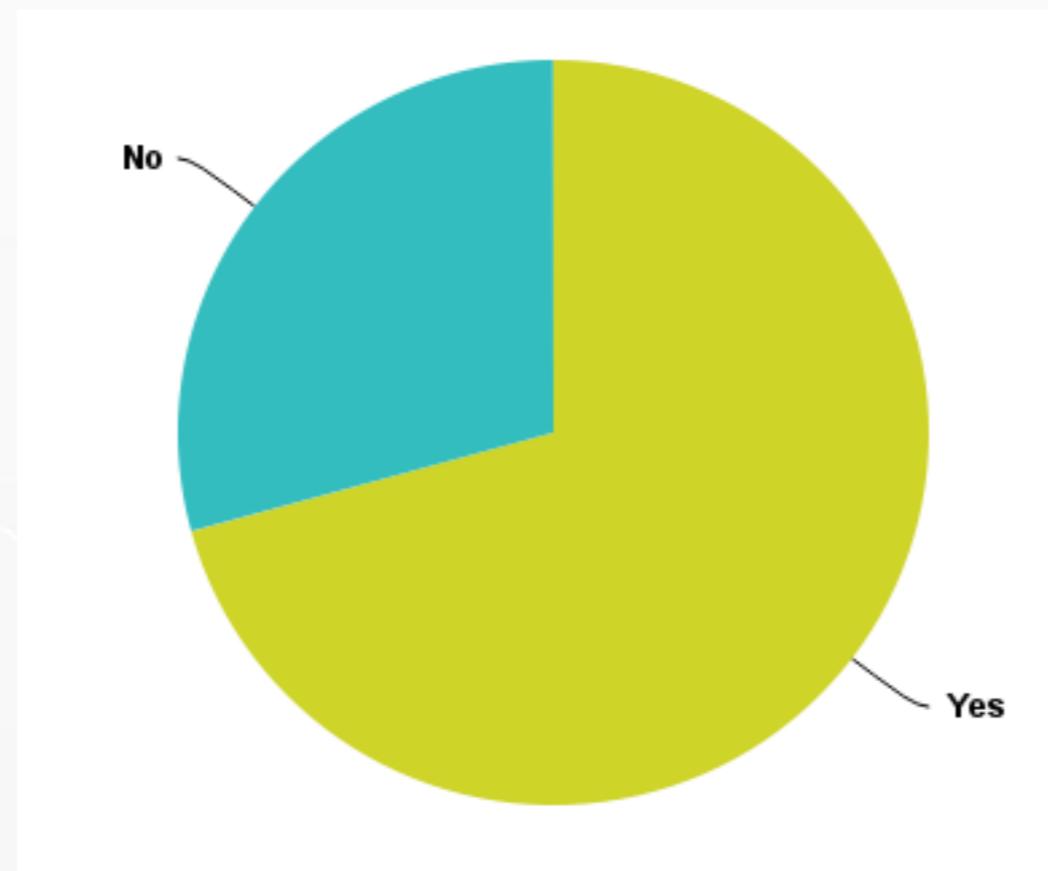
# Survey Questions



# Personal Device Usage

More and more workers are using their personal devices -- laptops, phones, and tablets -- at work. This generally leads to greater productivity, but can pose a security risk.

## 70% use a personal device for work



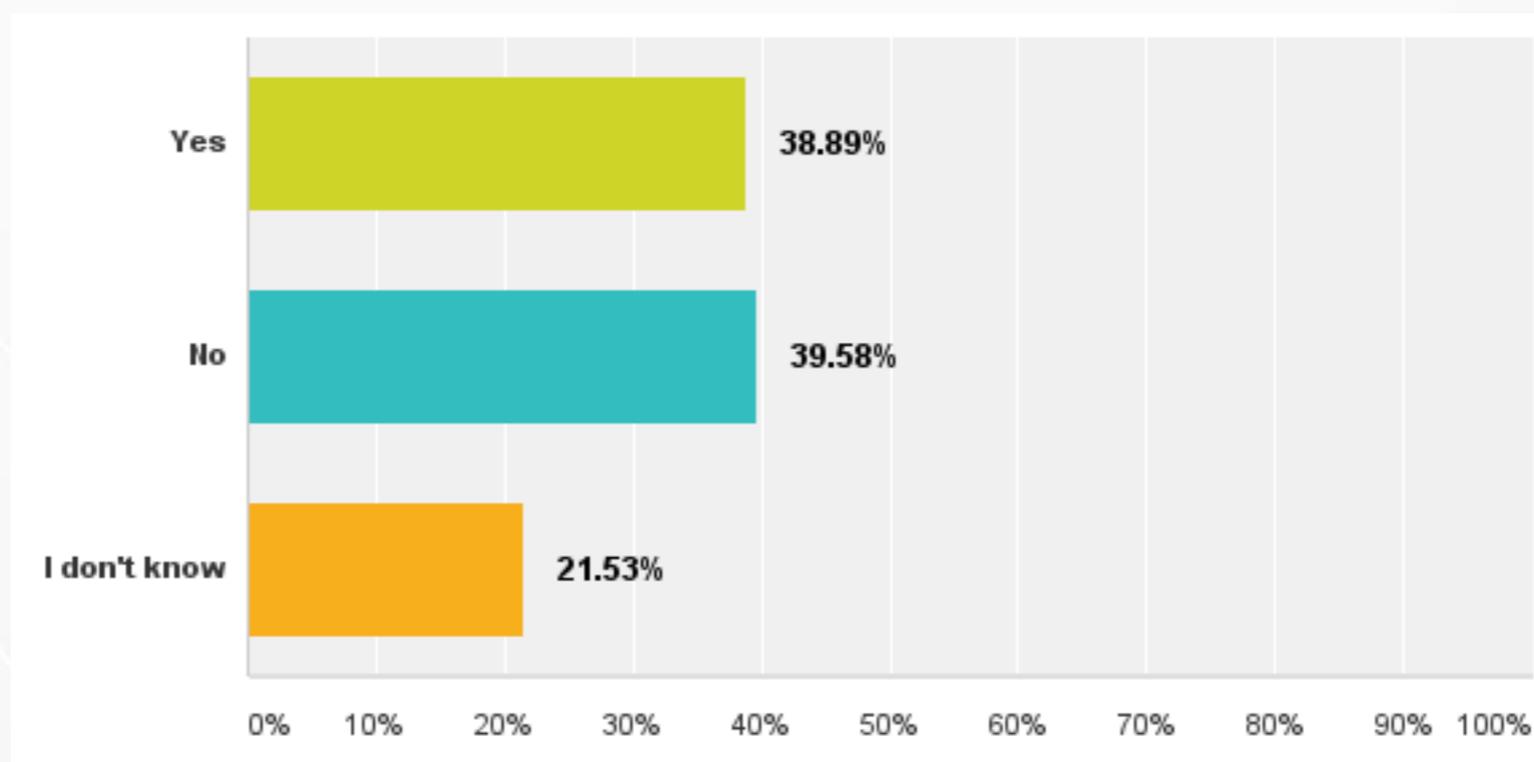
Q. Does your employer allow you to use your personal mobile device for work related tasks?



# BYOD Policy

Even though BYOD (Bring Your Own Device) is growing, many employers still lack a formal policy governing how their employees should use this capability. This increases the chance of a security breach.

## Only 39% of employers have a BYOD policy



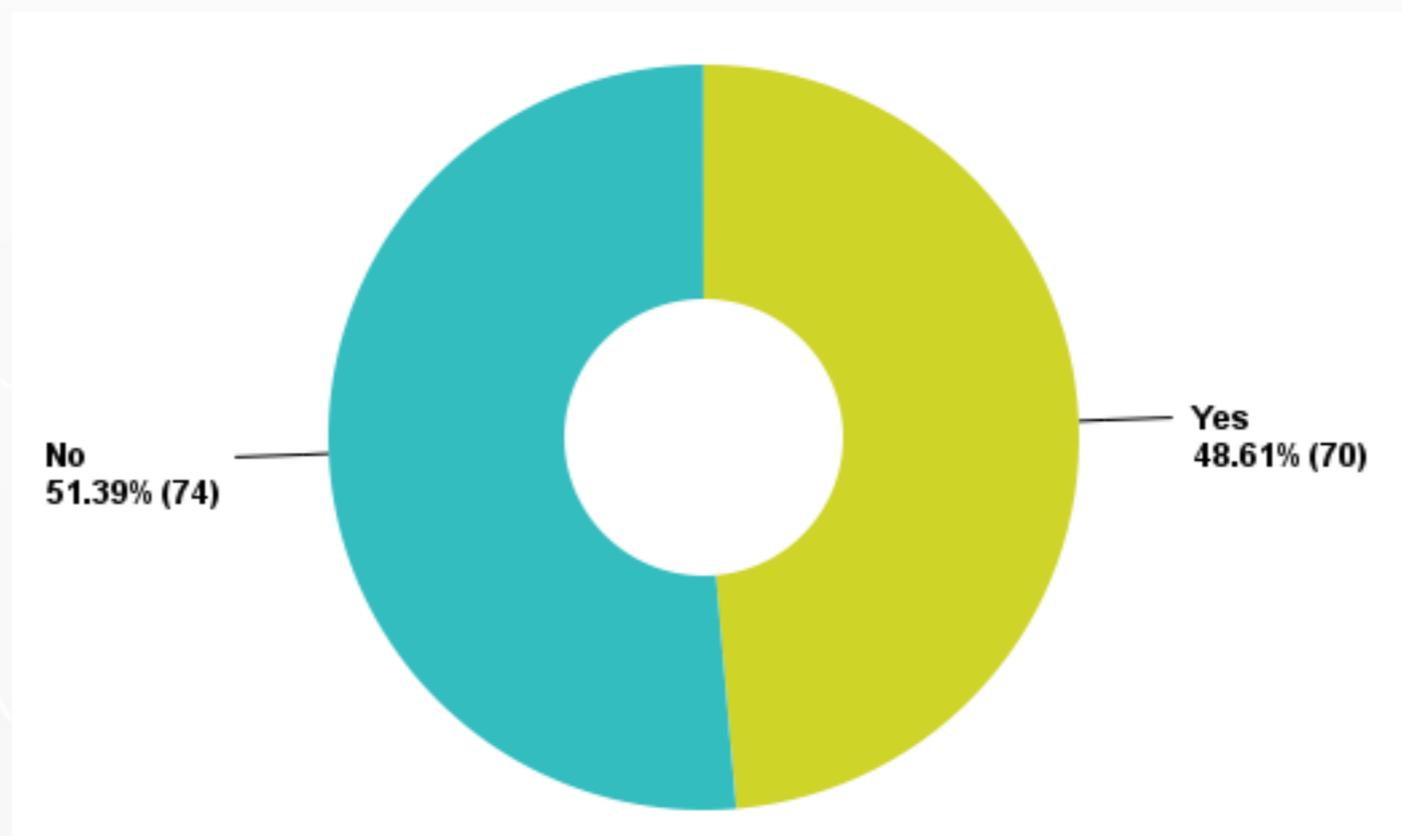
Q. Does your company have a formal BYOD policy?



# BYOD Instructions

More than half of employees surveyed have received no training for using their personal mobile device at work. Instructions could include how to connect to an MDM, installing an antivirus, and rules governing which information should and should not be shared.

## 51% have received no training



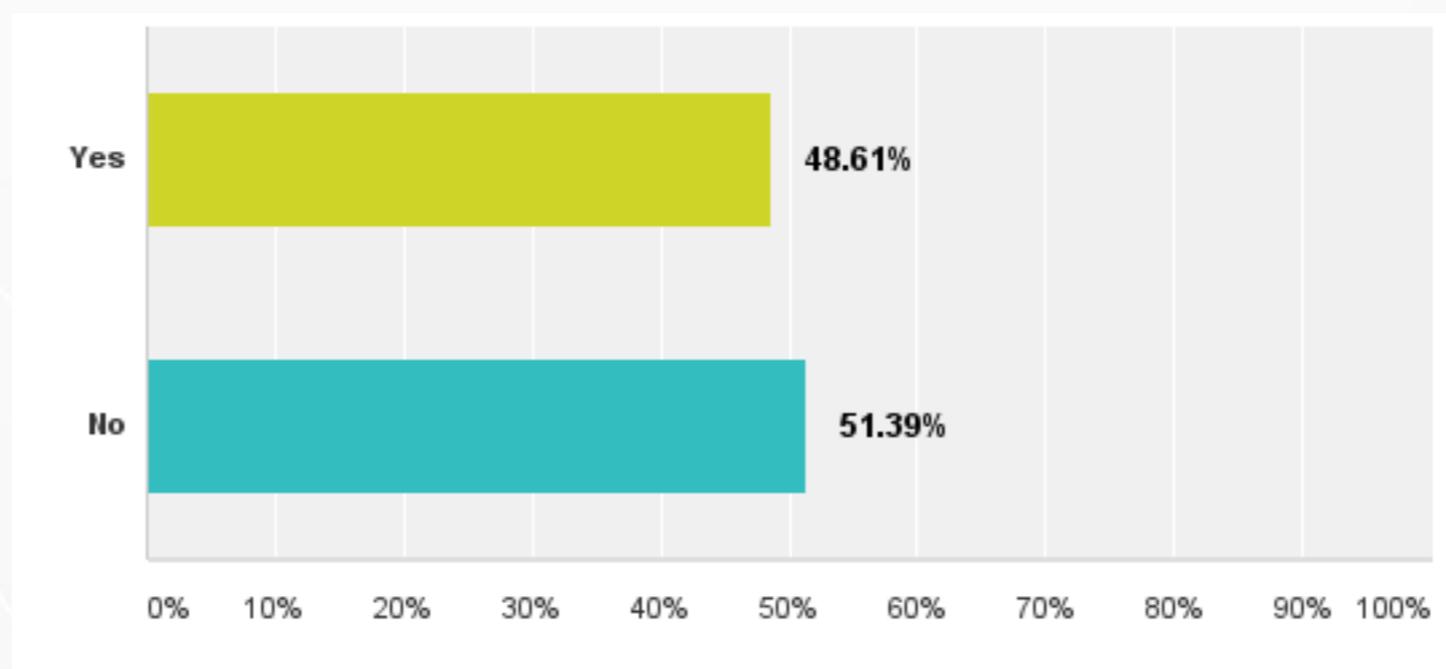
Q. Have you received instructions on using your personal device for work related matters?



# Exposing Company Info

Nearly half of employees are concerned with exposing private company information while using a personal device at work. This fear, along with the lack of a formal BYOD policy at many organizations, can pose a security risk.

## 49% are concerned with exposing info



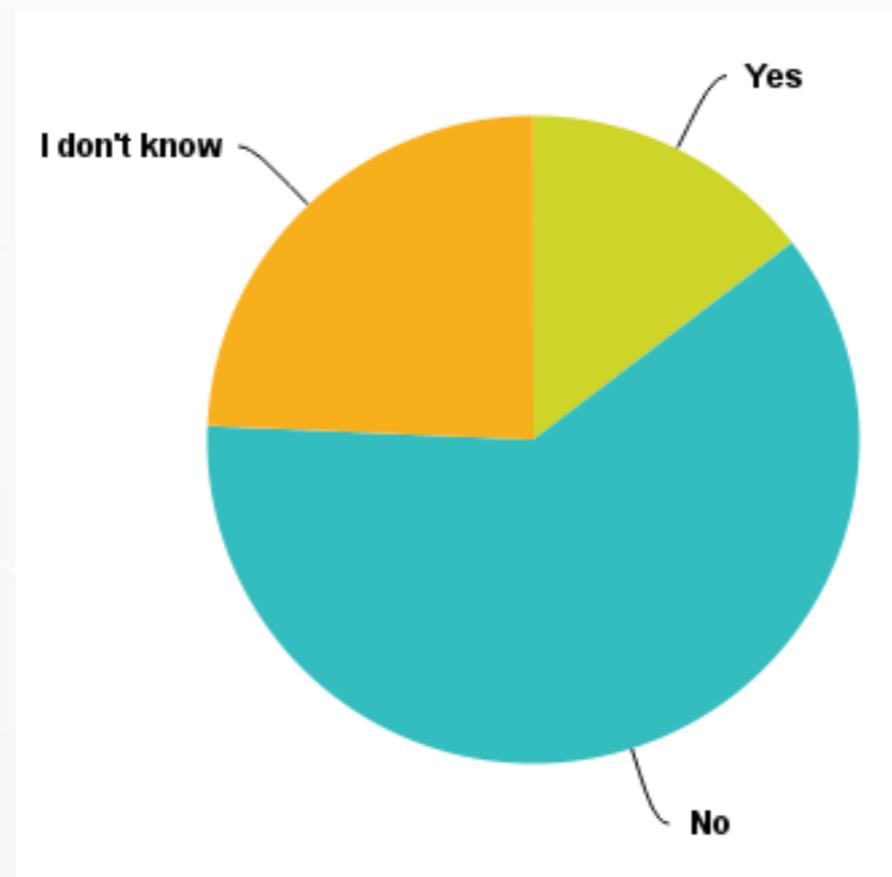
Q. Are you concerned with exposing confidential company information on your personal mobile device?



# Mobile Security App

Most companies do not have a preferred mobile security app for their employees to install. These companies are either not concerned with mobile security, or leave it up to the employee to install the needed protection on their device.

## Only 14% have a preferred security app



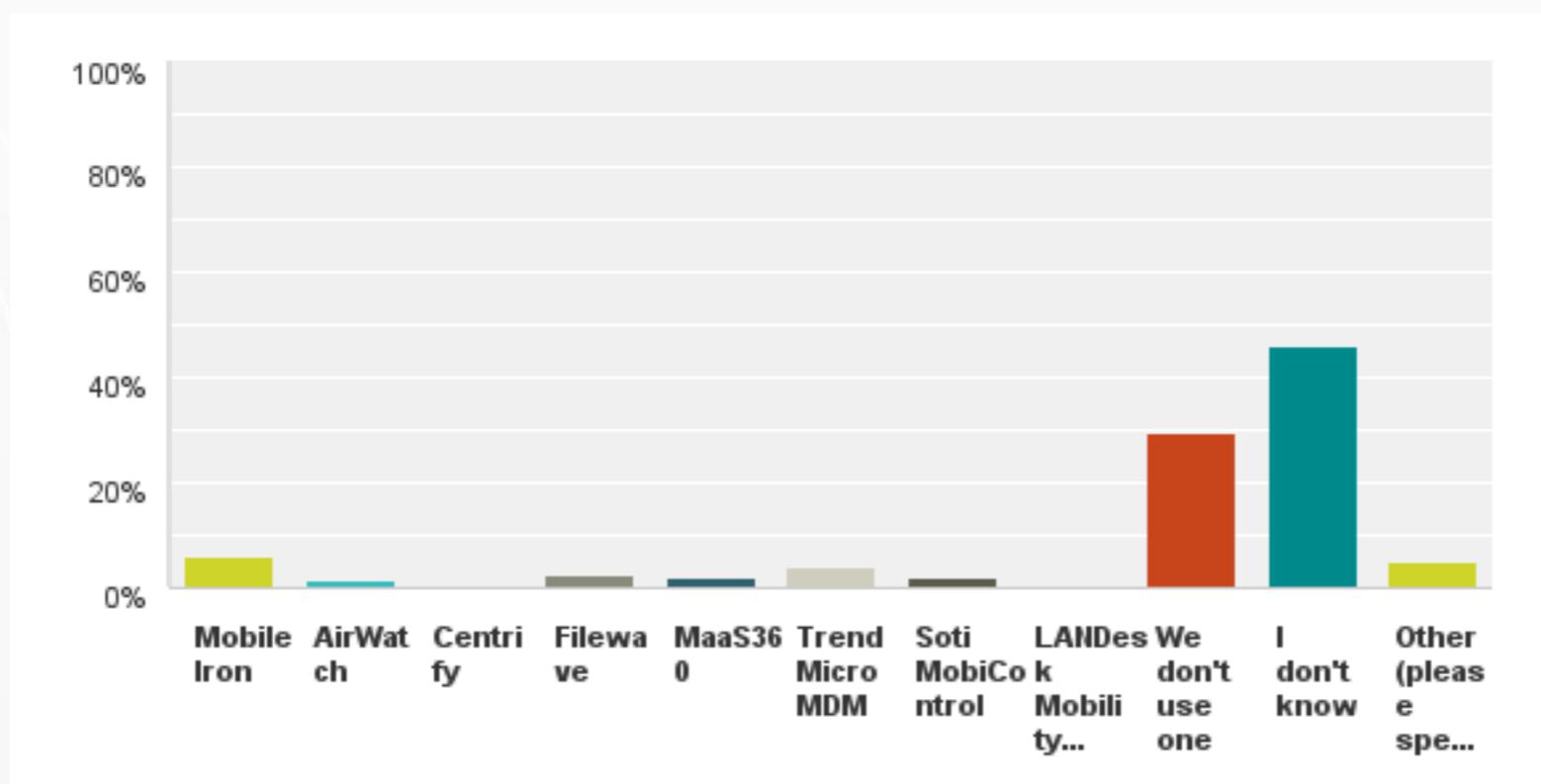
Q. Does your company have a preferred mobile security app that it would like for you to install on your personal device?



# Mobile Device Management

MDM is a way to ensure employees stay productive and do not breach corporate security policies. Most employees are unaware of the MDM solution their company uses. Many employees are not sure if their company even uses an MDM solution.

## 46% unsure of MDM solution



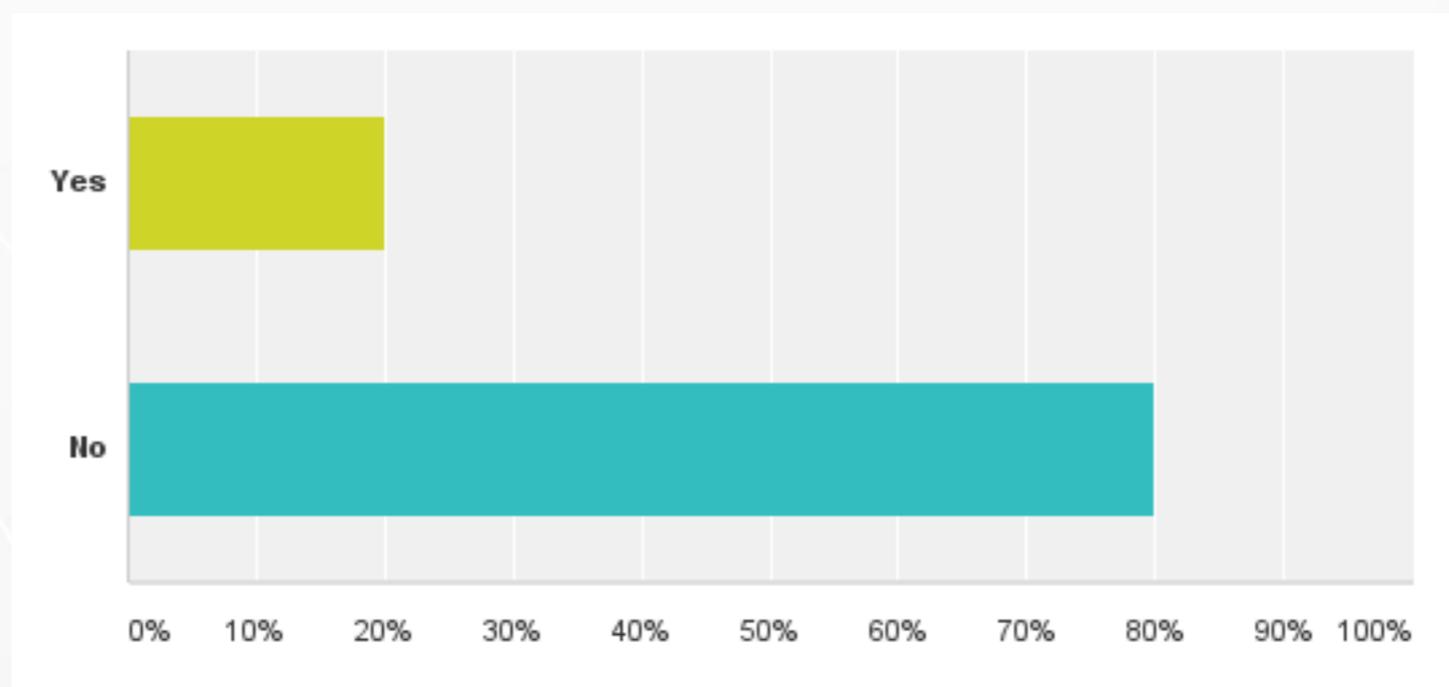
Q. Which MDM (Mobile Device Management) solution does your employer use?



# Provided Mobile Device

Most companies do not provide their employees with a mobile device for use at work, leading to the inevitability that the employees will use their personal device for work related tasks. This may lead to greater productivity, but could also pose a security threat.

## 80% are not provided with a device



Q. Does your company provide you with a mobile device (phone or tablet) for work related tasks?

# Notable Comments



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“There aren’t any instructions in place on BYOD here at my company. I use my device for work without any restrictions. The employer is cool with it.”



“I have a concern over BYOD and the device being managed by my company. I worry my personal information is being accessed by the admin.”



“BYOD is good both for employer and employee. It makes you feel much more comfortable at work.”



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Interested in learning about other  
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Contact Joe Sullivan to learn more.

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Thank You



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